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of.	

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Status Confirmed Agency ( ) GMMB
3050 K ST NW
WASHINGTON, DC 20007
Agency CP1/P2/E 108/115/1248
Flight Dates 10/16/2012 - 10/22/2012
Hiatus Weeks Traffic Order# 102331 Last Received: 08/6 Showing Buylines: All Lines **Printed:** 08/03/2012 10:4 08/02/2012 3:48 PM Rep Firm Sales Office ( Salesperson (

Rep Order# EC'd Yes

6819933

Ver# 5

Mod# 2

-- CONTRACT COMMENT --

Buyer Phone# Fax#

> Maura Gilroy 1248

Product Estimate#

Station KSNV-TV LAS VEGAS, NV. Advertiser ( ).NASIT Product NASIT

Salesperson Phone# Salesperson FAX# 215-568-6540 215-568-1845

) PHILADELPHIA ) AMY MCCREARY

														LT
, 14 14	13	12	11	10	v	ω	7	Ø	(J)	42	ω	10	<b>H</b>	Ln
TU-E,M	TU-F,M	TU-F,M	TU-F,M	SU	DS	SU	SU	SA	SA	TU-F,M	TU-F,M	TU-TH, SU M	TU-F, M	Day
12P-1230P NEWS 3	11A-12P	10A-11A	9A-10A	930A-10A	9A-930A	7A-8A	6A-7A	7A-9A	6A-7A	7A-9A	6A-7A	TU-TH,SU- 430A-5A М	5A-6A	Time
P NEWS 3 AT NOON	RACHEL RAY	TODAY SHOW III	TODAY SHOW II	CHRIS MATTHEWS SHOW	NEWS 3 TODAY/WKEND	TODAY ON SUNDAY	NEWS 3 AT SUNRISE	SATURDAY TODAY	NEWS 3 AT SUNRISE	TODAY SHOW	WAKE UP WITH THE WAGNERS	WAKE UP EARLY W/THE WAGNERS	WAKE UP WITH THE WAGNERS	Program
:30	:30	:30	:30	:30	: 30	:30	:30	:30	:30	:30	:30	:30	:30	Len
\$425.00	\$325.00	\$325.00	\$425.00	\$500.00	\$500.00	\$500.00	\$375.00	\$625.00	\$375.00	\$900.00	\$725.00	\$200.00	\$400.00	Rate
10/16-10/22	10/16-10/22	10/16-10/22	10/16-10/22	10/21-10/21	10/21-10/21	10/21-10/21	10/21-10/21	10/20-10/20	10/20-10/20	10/16-10/22	10/16-10/22	10/16-10/22	10/16-10/22	Dates
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0	0	0	0	0	0	0	0	0	0	0	0	0	0	# of Weeks
0	0	0	0	O	0	0	0	0	0	0	0	0	0	Total Spots
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	Total Cost
														Daypart

29	28	27	26	25	24	23	22	21	20	19	18	17	16	٦ ا		Estimate# Buyer Phone# Fax#	Station ] Advertiser Product	Rep Order# EC'd Yes
SÜ	н	W	ĸ	SA	TU-F,M	TU-F,M	SA	TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-F,M	 	1248 Maura Gilroy	KSNV-TV LAS VEGAS, NV · ( ).NASIT NASIT	# 6819933
830P-930P NEWS	10P-11P	9P-10P	8P-10P	630P-730P	7P-730P	630P-7P	5P-630P	5P-630P	430P-5P	4P-430P	3P-4P	2P-3P	1P-2P	1230P-1P		7. 3.	S VEGAS, NV SIT	Ver#
NEWS AFTER NFL	DATELINE NBC	ROCK CENTER	THE VOICE	JEOPARDY/ WHEEL OF	WHEEL OF FORTUNE	JEOPARDY	KSNV EARLY NEWS	EARLY NEWS	NEWS 4 AT 430P	FIRST NEWS 3 AT FOUR	DR. PHIL	THE DOCTORS	DAYS OF OUR LIVES	NEWS 4: THE AGENDA			•	5 Mod# 2 Status Confirmed
				FORTUNE												Agency C/P1/P2/E Flight Dates Hiatus Weeks	Agency ( 30501 WAS	Confirmed
:30	:30	:30	:30	:30	: 30	: 30	: 30	:30	:30	: 30	:30	:30	:30	:30	}	H	( ) GMMB 3050 K ST NW WASHINGTON	Traffic
\$1,600.00	\$2,600.00	\$3,000.00	\$4,000.00	\$525.00	\$1,300.00	\$1,300.00	\$675.00	\$1,200.00	\$725.00	\$725.00	\$450.00	\$325.00	\$425.00	\$325.00	1	108/115/1248 10/16/2012 - 10/22/2012	( ) GMMB 3050 K ST NW WASHINGTON, DC 20007	Traffic Order# 102331 Sho
10/21-10/21	10/19-10/19	10/17-10/17	10/22-10/22	10/20-10/20	10/16-10/22	10/16-10/22	10/20-10/20	10/16-10/22	10/16-10/22	10/16-10/22	10/16-10/22	10/16-10/22	10/16-10/22	10/16-10/22		12 Dates		Prir Last Received: 08/ Showing Buylines: All Lines
0	0	0	0	0	0	٥	0	0	0	0	0	0	Ö	0		Salesperson Phone# Salesperson FAX# Spots/Week # of	Rep Firm Sales Office ( Salesperson (	nted: 02/2012 3
0	0	0	O	0	0	0	0	٥	0	0	0	0	0	٥	Weeks	one#		3/03/2012 } PM
0	0	0	0	0	0	0	0	0	0	Ó	0	0	0	0	spots	215-568-6540 215-568-1845 Total To	) PHILADELPHIA ) AMY MCCREARY	08/03/2012 10: <b>42</b> AM :48 PM
\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00		540 845 Total Cost	'HIA ŒARY	

2 of 4

Daypart

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10P-11P LAW & ORDER

:30

\$900.00

10/21-10/21

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\$0.00

		}	LT	Station ] Advertiser Product Estimate# Buyer Phone#	Rep Order# EC'd Yes
ω ω	32	3   1	Ln	9 2	rder# Yes
TU-F,M	SA	TU-F,M	Day	KSNV-TV LAS VEGAS, NV er ( ).NASIT NASIT # 1248 Maura Gilroy	6819933
1135P- 1235A	11P-1135P	11P-1135P	Time	VEGAS, NV [T	Ver#
TONIGHT SHOW W/ JAY LENO	11P-1135P NEWS 3 NIGHTSIDE	11P-1135P NEWS 3 NIGHTSIDE	Program	.`	5 Mod# 2 Status
ONET				Agency ( ) GMMB 3050 K ST NW WASHINGTON Agency C/P1/P2/E 10 Flight Dates 10/16 Hiatus Weeks	Status Confirmed
:30	:30	:30	Len	ガロビ	Traffic (
\$500.00	\$1,100.00	\$1,200.00	Rate	( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 P1/P2/E 108/115/1248 res 10/16/2012 - 10/22/2012 reks	Traffic Order# 102331 Shov
10/16-10/22	10/20-10/20	10/16-10/22	Dates	2	Prir Last Received: 08/ Showing Buylines: All Lines
0	0	0	Spots/Week	Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX#	ited: 02/2(
0	0	0	₩ Ф O F S	hone#	3/03/2012 } PM
Ç	0	0	Total Spots	) PHILADELPHIA ) AMY MCCREARY 215-568-6540 215-568-1845	08/03/2012 10:42 AM )12 3:48 PM
\$0.00	\$0.00	\$0.00	Total Cost	9HIA ?EARY 540 845	

Daypart

## -REPORT TOTALS-

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1130P-1A SATURDAY NIGHT LIVE

:30

\$1,400.00

10/20-10/20

0

0

0

\$0.00

Report Totals: 0 / \$0.00

## -SALES MONTBLY TOTALS-

Station Totals: 0 / \$0.00 Sales Totals: 0 / \$0.00 Oct 12: 0 / \$0.00

Lines not sent/rcld/rtrn: 0 / \$0.00

-COMPETITIVE-

Market Totals

\$0

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KINC KVCW

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KVMY KLAS

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KVVU KSNV

17% 28%

—COMPETITIVE COMMENTS—

EST SHARES

Books Demos NOV12 RA35+

PLEASE NOTE ADDRESS CHANGE EFF 8/12 ---Agency Comment---

> 3 of 4

Rep Order# EC'd Yes Station KSNV-TV LAS VEGAS, NV.
Advertiser ( ).NASIT
Product NASIT
Estimate# 1248 6819933 Ver# 5 Mod# 2 Status Confirmed Agency ( Traffic Order# 102331 Rep Firm Sales Office ( Salesperson ( ) PHILADELPHIA ) AMY MCCREARY

Agency C/P1/P2/E
Flight Dates 1
Hiatus Weeks ( ) GMMB 3050 K ST NW WASHINGTON, DC 20007 C/P1/P2/E 108/115/1248 Jates 10/16/2012 - 10/22/2012

CASH IN ADVANCE

- CREDIT RISK -

Fax# Buyer Phone#

Maura Gilroy

Salesperson Phone# Salesperson FAX# 215-568-6540 215-568-1845

4 of

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1	EC'd Yes	Ren Order#
		6819933
		Ver#
		2
		Status
		Ver# 2 Status Returned
		Traffic Order# 102331
Showing Buylines: All Lines	Last Received:	Printed:
ines	Last Received: 05/30/2012 8:48 AM	05/31/2012 11:09 AM

Product Estimate# Buyer Phone# Fax# Station KSNV-TV LAS VEGAS, NV. Advertiser ( ).NASIT

Product NASIT Maura Gilroy Agency ( ) GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, DC 20007 Agency C/P1/P2/E 108/115/1248 Flight Dates 10/16/2012 - 10/22/2012 Hiatus Weeks Salesperson Phone# Salesperson FAX#

SC=\*

-- CONTRACT COMMENT --

PLEASE SEE BELOW. THANSK!

- REMARKS -

ILADELPHIA IY MCCREARY

215-568-6540 215-568-1845

Rep Firm Sales Office ( Salesperson (	05/50/2012 8:48 AM nes
) PHIL ) AMY	\$

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10A-11A	9A-10A	930A-10A	9A-930A	7A-8A	6A-7A	7A-9A	6A-7A	7A-9A	6A-7A	тU-тн, SU- 430A-5A М	5A-6A	Time
TODAY SHOW III	TODAY SHOW II	CHRIS MATTHEWS SHOW	NEWS 3 TODAY/WKEND	TODAY ON SUNDAY	NEWS 3 AT SUNRISE	SATURDAY TODAY	NEWS 3 AT SUNRISE	TODAY SHOW	WAKE UP WITH THE WAGNERS	WAKE UP EARLY W/THE WAGNERS	WAKE UP WITH THE WAGNERS	Program
: 30	:30	:30	:30	:30	: 30	: 30	:30	:30	:30	: 30	:30	Len
\$325.00	\$425.00	\$500.00	\$500.00	\$500.00	\$375.00	\$625.00	\$375.00	\$900.00	\$725.00	\$200.00	\$400.00	Rate
10/16-10/22	10/16-10/22	10/21-10/21	10/21-10/21	10/21-10/21	10/21-10/21	10/20-10/20	10/20-10/20	10/16-10/22	10/16-10/22	10/16-10/22	10/16-10/22	Dates
4,	clı	H	H	Ŋ	j-d	22	I−r	បា	បា		(m   1   1   1   1   1   1   1   1   1	Spots/Week
Н	щ	<b></b>	<b>}</b>	13	نـر	ш	ш	ب	ш	٢	₽ ! ! !	₩ # • • • • • • • • • • • • • • • • • • •
41	41	jd	hu	N	щ	N	Ы	ັບາ	ហ	4.	(л         	Total Spots
\$1,300.00	\$1,700.00	\$500.00	\$500.00	\$1,000.00	\$375.00	\$1,250.00	\$375.00	\$4,500.00	\$3,625.00	\$800.00	\$2,000.00	Total Cost
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27	26	* N u	* 2	*23	22	21	20	19	18	17	16	15	1-1-1 1-1-1	13	H D	# Ite#	`t ise	rder# Yes
M	ĸ	SA Station 1	TU-F,M Station 1	TU-F,M Station 1	SA	TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-F,M	TU-E,M	TU-F,M	TU-F,M	Day	1248 Maura Gilroy	SNV-TV LAS V ( ).NASIT NASIT	6819933
9P-10P	401-48	7P-8P Remark:	730P-8P Remark: '	7P-730P Remark:	5P-630P	5P-630P	430P-5P	4P-430P	3P-4P	2P-3P	1P-2P	1230P-1P	12P-1230P	11A-12P	Time	7	KSNV-TV LAS VEGAS, NV. ( ).NASIT NASIT	Ver#
ROCK CENTER	THE VOICE	JEOPARDY/ WHEEL OF V2 NOT NA JEOP/WHEEL	WHEEL OF FORTUNE V2 NOT NA - WHEEL 7-730P	JEOPARDY V2 NOT NA - JEOP 630	KSNV EARLY NEWS	EARLY NEWS	NEWS 4 AT 430P	FIRST NEWS 3 AT FOUR	DR. PHIL	THE DOCTORS	DAYS OF OUR LIVES	NEWS 4: THE AGENDA	P NEWS 3 AT NOON	RACHEL RAY	Program		,	2 Status Returned
		FORTUNE 630-730P	30P	630-7 <sub>P</sub>				₹								Agency Crair 2/E Flight Dates Hiatus Weeks	Agency ( 1010 V SU.80	Traffic Order# 102331
:30	:30	:30	:30	: 30	:30	:30	:30	:30	:30	:30	:30	:30	:30	:30	Len		( ) GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, J	ler# 10233
\$3,000.00	\$4,000.00	\$525.00	\$1,300.00	\$1,300.00	\$675.00	\$1,200.00	\$725.00	\$725.00	\$450.00	\$325.00	\$425.00	\$325.00	\$425.00	\$325.00	Rate	10/16/2012 - 10/22/2012	Č	
16/17-10/17	10/22-10/22	10/20-10/20	10/16-10/22	10/16-10/22	10/20-10/20	10/16-10/22	10/16-10/22	10/16-10/22	10/16-10/22	10/16-10/22	10/16-10/22	10/16-10/22	10/16-10/22	10/16-10/22	Dates	2	20007	Printed: 05/ Last Received: 05/ Showing Buylines: All Lines
ר	ц	N	(J)	UI	L4	<b>υ</b> 1	<b>υ</b>	ហ	ហ	ហ	N	<b>ঢ</b> ়ে	<b>U</b> ī	ω ; ; ; ;	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office ( Salesperson (	05/31/2012 11:09 AM 05/30/2012 8:48 AM ines
Н	. <b>µ</b> .	⊢	⊬	ji	ㅂ	H	H	₩	j	f7	ш	Н	H٠	<b>}⊷</b>       	# of Weeks	Phone# 1 FAX#		8 AM 8 AM
ш	Н	2	U	<b>U</b> 1	lтi	ហ	ហ	ហ	Un	ເກ	И	(Jī	ഗ	ω     	Total Spots	215-568-6540 215-568-1845	) PHILADELPHIA ) AMY MCCREARY	
\$3,000.00	\$4,000.00	\$1,050.00	\$6,500.00	\$6,500.00	\$675.00	\$6,000.00	\$3,625.00	\$3,625.00	\$2,250.00	\$1,625.00	\$850.00	\$1,625.00	\$2,125.00	\$975.00	Total Cost	6540 1845	PHIA REARY	2 of 4
															Daypart			

<u>ယ</u> ယ	32	31	30	29	28	rax# LT Ln	Estimate# Buyer Phone#		Rep Order# EC'd Yes
TU-E,M	SA	TU-F,M	US	SU	[z]	Day	1248 Maura Gilroy	SNV-TV LAS V ( ) NASIT NASIT	¢ 6819933
1135P- TONIGHT SHOW W/ JAY LENO	11P-1135P NEWS 3 NIGHTSIDE	11P-1135P NEWS 3 NIGHTSIDE	10P-11P LAW & ORDER	830P-930P NEWS AFTER NET	10P-11P DATELINE NBC	Time Program	,	KSNV-TV LAS VEGAS, NV. ( ).NASIT NASIT	Ver# 2 Status Returned
AY LENO					İ		Agency C/F1/F2/E Flight Dates Hiatus Weeks	Agency ( 1010 V SU.800	Traffic Order# 102331
:30	. 30	:30	:30	:30	:30	Len		) GMMB VISCONS ), WASHI	er# 10233
\$500.00	\$1,100.00	\$1,200.00	\$900.00	\$1,600.00	\$2,600.00	Rate	108/115/1248 10/16/2012 - 10/22/2012	( ) GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, DC 20007	
10/16-10/22	10/20-10/20	10/16-10/22	10/21-10/21	10/21-10/21	10/19-10/19	Dates	12	)007	Printed: 05/31 Last Received: 05/30. Showing Buylines: All Lines
ເກ	<u> -</u> 4	42	н	н	-3           	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office Salesperson	05/31/2012 11:09 AM 05/30/2012 8:48 AM Lines
Ь	Ь	٢	⊣	ш	<u></u>   	₩eeks	Phone# FAX#		09 AM 8 AM
Ui	щ	4	Н	l۳	ם 	Total Spots	215-568-6540 215-568-1845	PHILADELPHIA AMY MCCREARY	
\$2,500.00	\$1,100.00	\$4,800.00	\$900.00	\$1,600.00	\$2,600.00	Total Cost	5540 1845	PHIA REARY	3 of 4

## -REPORT TOTALS-

34

SA

1130P-1A SATURDAY NIGHT LIVE

:30

\$1,400.00

10/20-10/20

\$1,400.00

Report Totals: 104 / \$77,250.00

## -SALES MONTHLY TOTALS-

Sales Totals: 104 / \$77,250.00 Station Totals: 104 / \$77,250.00 Oct 12: 104 / \$77,250.00

Lines not sent/rcld/rtrn: 0 / \$0.00 --COMPETITIVE-Market Totals \$275,893

CATV KTNV XXXX

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KVVG KSNV

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-- COMPETITIVE COMMENTS-

EST SHARES

Daypart

966	Station KSNV-TV LAS VEGAS, NV Advertiser ( ).NASIT Product NASIT	<b>Rep Order#</b> 6819933 <b>EC'd</b> Yes
	EGAS, NV.	Ver# 2
		Ver# 2 Status Returned
Agency C/P1/P2/E 108/115/1248 Flight Dates 10/16/2012 - 10/22/2012 Hiatus Weeks	Agency ( ) GMMB 1010 WISCONSIN AVE,S SU.800, WASHINGTON, DC 20007	Traffic Order# 102331 La Showing
		Printed: 05. Last Received: 05/ Showing Buylines: All Lines
Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office ( ) Salesperson ( )	05/31/2012 11:09 AM 05/30/2012 8:48 AM Lines
215-568-6540 215-568-1845	) PHILADELPHIA ) AMY MCCREARY	4 of

4 of

--- CREDIT RISK --CASH IN ADVANCE

Books Demos

NOV12 RA35+